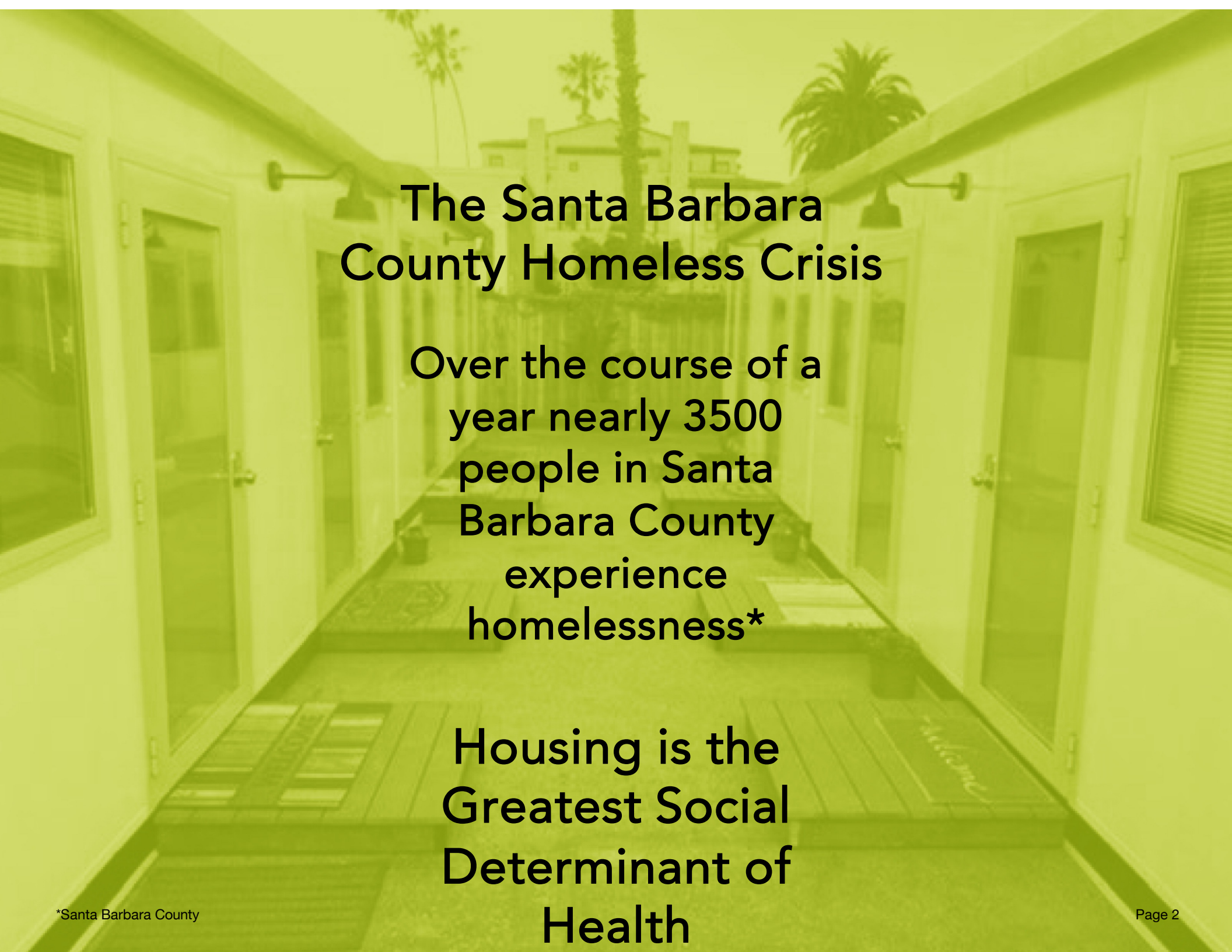




Dignity NOW
Santa Barbara County
Capital Campaign

www.dignitymoves.org



The Santa Barbara County Homeless Crisis

Over the course of a
year nearly 3500
people in Santa
Barbara County
experience
homelessness*

Housing is the
Greatest Social
Determinant of
Health

Health Conditions



39%

MENTAL HEALTH CONDITIONS



31%

SUBSTANCE ABUSE



29%

CHRONIC HEALTH CONDITION



26%

PHYSICAL DISABILITY



10%

DEVELOPMENTAL DISABILITY



0.3%

HIV/AIDS RELATED ILLNESS

Santa Barbara has some of the most challenging issues in the country

- Lack of available housing
- Exorbitant cost of existing housing
- Shortage of land
- Lack of new construction

None of these health conditions can be resolved without housing

So how does a community afford to respond to the homeless crisis when permanent supportive housing projects can cost upwards of \$750,000 a unit or more? And how does a community move quickly when the regulatory and permitting process can take four to five years?

Interim Housing is a critical piece of the puzzle for ending homelessness – particularly in Santa Barbara County.

Our streets can't be a waiting room, so
what can we do?



Reimagining Housing the Homeless – The DignityMoves Solution

DignityMoves builds “interim supportive housing” as a stop-over between tents and permanent housing – where clients can have safe and dignified interim housing and get out of survival mode to start to rebuild their lives.

Our goal is to transition our residents to stable housing within 6–12 months thus creating new space for existing homeless persons.

DignityMoves Proof of Concept

- Built in 9 months – with Covid, supply chain and labor shortages
- 34 residential units, dining room, laundry, showers and 4 offices
- \$1.7 million total cost

“I didn’t think I would sleep in a bed again. I didn’t think I deserved it.”

—Santa Barbara St Resident



Welcome to the Santa Barbara Street Village

As of December 2024, nearly 100 people have been served-(34 are still in residence) 70% of those who have moved are in stable housing, 14 have gotten jobs, 7 are in school and 85% are document ready for the next step in their lives.



All other residents work with an Intensive Case Manager to create an exit plan for their new home.

The County of Santa Barbara has been so pleased with results at the Santa Barbara Street Village that they have designated four new sites to build the additional 300 units. One site in North County and three in South County.

Moving Forward



Hope Village in Santa Maria

Q1 2024 Completion

10 Units for Transition Age Youth 18-24

30 Units for Recuperative Care for Homeless
Individuals Discharged from the Hospital

10 Units for Veterans

44 Units for Adults

TOTAL of 94 units

La Posada in Santa Barbara

Q4 2023 Start Construction

80 units for encampments

South County Site 2

Q2 2024 Start Construction

25 Multi Room Units for
Families

South County Site 3

2024 Start Construction

Approximately 44 Units for Adults

MID COUNTY: 61 Beds Needed



NORTH COUNTY: 133 Beds Needed



SOUTH COUNTY: 369 Beds Needed



What will it take?

- Need: **563 beds**
- Currently: **140 beds**
- In the pipeline: **approx. 123 beds**
- Shortfall: **300 beds**

Our partnership presents a unique and realistic opportunity to close the gap and build the additional 300 units needed to meet the current demand.



What will be built?

Breaking down the barriers to accept housing

- Privacy — everyone gets their own room with a lock
- Pets are welcome
- Partners are welcome
- Possessions are safe and secure

A safe community with guidelines

- Residents agree to create an exit plan with their case manager
- Agree to abide by community rules
- No violent behavior
- No weapons of any kind
- Curfew
- No drug or alcohol use on site
- No visitors



Fundraising Goal 20,000,000
Raised as of 12/2023 \$14,087,000

2024 Goals

\$7,000,000 Hope Village Santa Maria 94 Residential Units Multiple Populations Q4 Completion	\$7,000,000 La Posada South County 80 Units Encampment Populations Q3 Start Construction	\$2,650,000 (pending approval) South County Site 2 25 multi-room Family Units Q2 2024 Start Construction	\$3,350,000 (pending approval) South County Sites 3 and 4 102 Units Q4 2024 Start Construction
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Please contact Jack Lorenz at Jack@DignityMoves.org
310-266-0502.



Naming and Sponsorship Opportunities

Sponsor an Entire Village

The Shower/Restroom/Laundry Unit

The Dining Room

A Residential Unit

A Recuperative Unit

The Clinic

A Social Service Office

The Computer Lab

The Dog Run

The Playground

The Community Garden

For more information please contact Jack Lorenz at Jack@DignityMoves.org or 310-266-0502.



Aaron M. Edelheit
DignityMoves, Board Member

[Click Here to Watch Video](#)

Stories from Santa Barbara Street Village

Meet Tabitha

I love this place. It's a complete change from living in my car and having to be awake and aware all the time. I have privacy now.

What I really needed was the guidance to meet my goals. When you are on the streets it's hard to find the time and support to fill out applications and apply for services. I am very grateful to the staff here. I just needed the right people to help put me in the right direction. One of my main goals, after living in my car for three years, is to be independent and to have a place for myself. The people here helped me secure a Section 8 Housing voucher. What's next for me is finding my own spot, now that I have my voucher, so I am finally accomplishing my goals.

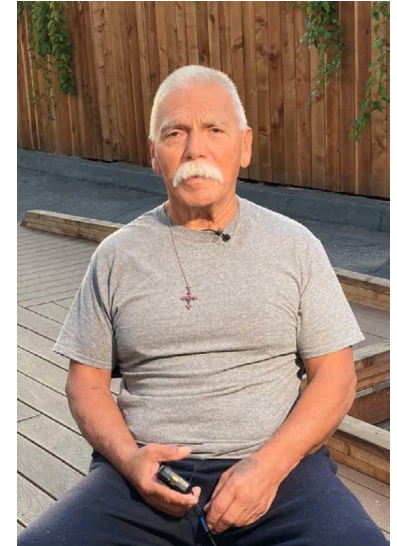


You're not alone here and everyone is on the same path.

Meet Frank

I'm 68 and have been trying to get housing since 2000. I've had two open heart surgeries. I started living in my vehicle, but I needed electricity to keep my pacemaker monitor going.

My life has been more at ease since moving here. Now I can stop and think of ways that I can better myself. People look at the homeless and all they see are people who are just a bunch of drug addicts and drunks. Well, some of us are but a lot of us aren't. Either way, it doesn't mean we don't need help. The people here understand that.



I feel safe and secure. Now I can think of ways that I can better myself.

Hope Village in Santa Maria

Q1 2024 completion



Santa Barbara County Advisory Board



Aaron Edelheit

Aaron M. Edelheit is the CEO and Founder of Mindset Capital, a private investment firm.



Karen Schloss Heimberg

Longtime Santa Barbara resident, business owner, and advocate for families, education, and refugees.



Rob Pearson

Rob Pearson served as the Executive Director of the Santa Barbara City Housing Authority from 1988 to 2016.



Nati Smith

Nati Smith has a deep focus on positive impact through well being, creative arts, food, investment and philanthropy.



Laurie Tumbler

Laurie Tumbler currently serves on the Board of Directors of the Women's Fund of Santa Barbara.

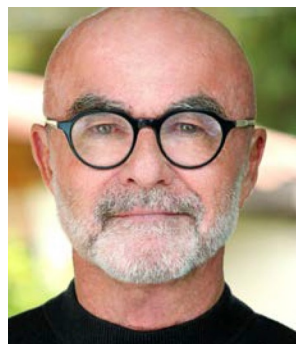
Santa Barbara Team



Matt Riley

Matt@DignityMoves.org

Matt is a lifelong resident of Santa Barbara with decades of project management experience. He leads many initiatives in renewable energy and has a specific passion to engage in the fight against climate change.



Jack Lorenz

Regional Advancement Director

Jack@DignityMoves.org

Jack Lorenz has dedicated the last 20 years to serving social and economic justice organizations. He has held director positions in organizations serving the homeless, senior, and LGBTQ+ communities.

Santa Barbara Community Partners



Good Samaritan operates the 34-unit site on Santa Barbara Street. With over 27 years of experience, Good Samaritan has an exceptional reputation for providing care and tailored services to help address the root causes of homelessness. Good Samaritan provides case management, connects clients to mental health care, addiction services, SSI and other benefits along with providing job placement resources and even transportation to off-site appointments. **Above all, Good Samaritan works tirelessly to help clients find their way back to stable housing.**



Santa Barbara Community Partners



The Santa Barbara Rescue Mission kitchen provides lunch and dinner seven days a week to the Santa Barbara Street housing community.



Doctors Without Walls provides medical assistance and assessments for treatment on a weekly scheduled basis for all residents.



Santa Barbara ACT maintains ongoing client advocacy, needs assessments, outreach, program support and referrals for placement.



Dignity Health is a Funding Partner for Recuperative Care Units.



YMCA Channel Islands Provides case management and social services for Transition Age Youth in south county.



Fighting Back Santa Maria Valley Provides case management and social services for Transition Age Youth in north county.



COUNTY of SANTA BARBARA
PUBLIC DEFENDER

Santa Barbara Public Defender's Office brings legal case management and support for clients facing charges and navigating their way through the court system as they receive services and engage in shelter and treatment.



COUNTY of SANTA BARBARA
BEHAVIORAL WELLNESS

Santa Barbara County Behavioral Wellness delivers on site mental health services for residents. The services include on site counseling, referrals for treatment, establishing psychiatric services and medication management.



COUNTY of SANTA BARBARA
PUBLIC HEALTH

Santa Barbara County Public Health provides on site medical care and case management with a licensed RN and substance use counseling and treatment referrals.



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